## Annual Meeting Minutes

Sound Rowers and Paddlers

November 10, 2018

Lake Washington Rowing Club

The meeting was called to order by President Tyler Peterson and began with introductions around the room (attendance list attached).

1. Approval of Minutes from 2017 meeting. APPROVED
2. Treasurer’s Report (attached)
   1. Report is not quite complete; not all reports from Race Directors received when report generated.
   2. Jeff Knakal reported a net gain in assets of $2,818.55.
   3. Mambership income is up and race income is up from 2017
   4. Overhead was lower even with normal stipends.
   5. Insurance was lower and less was spent on ribbons.
   6. New camera was purchased and is not included in overhead expenses.
   7. Gave stipend to Peter for World Games
   8. Each race had an average cost of $60.
   9. Need $6,000 in bank for cash flow.
   10. Whatcom and Sammamish look negative because info came late & is not on spreadsheet
   11. Immediately following race: Race Directors need to get info to treasurer, so can be in spreadsheet
   12. Cross Sound and Sausage Pull require use of Parks-Fees take a lot of the gross profit.
   13. Donation was made to WA Water Trails.
3. Insurance Report
   1. Coast Guard permits are required for races. Knowing the La Conner date ahead of time is key for permit.
4. Website Update and Technology
   1. All photos have been uploaded
   2. Instagram has been a great way to showcase photos
   3. If race directors get info to website sooner rather than later, is best.
   4. Advertising: Target-LWRC/Pocock or Sprint kayak group
   5. Possibly add a line to membership form asking how people found out about Sound Rower’s Races.
   6. No needs currently
5. Publicity Manager Update
   1. Position has morphed into technology heavy position-should this been changed or enhanced?
   2. There are stipends for some rolls in club, does this need to be a position with a stipend?
   3. Posters are still useful, but members are not sure they need to be mailed to all members.
   4. Business cards with all race dates are still useful.
   5. Potential New Name for Position: Print-Digital/Publicity Manager
   6. Discussion ensued regarding local papers in towns where races are and reaching out to them 3-4 weeks in advance of race-who would do-possible a student volunteer?
      1. Publicity person will need to reach out to Race Directors ahead of race and discuss plans re-publicity.
      2. Be careful of message-Time limit and what is involved with races
      3. Bogging is another way to reach out to community
6. Review of 2018 Racing Season and Race Director’s Feedback

**La Conner** - New director and new venue. Was expensive to use shelter; ready to go again.

**Bellingham Bay** – “W” Course had sharp turns, will run again.

**Jetty Island** – 2018 was last year for Peter as race director. Race went for 10 years.

**Lake Whatcom –** Director’s first year. Enthusiastic and plans to return. Good safety boats.

**Commencement Bay** – Outrigger Canoe Club has joined race the last two years. Tacoma Parks has a high fee to use park therefore hard to make money. Possible new start area when construction is completed.

**Rat Island** – Larger number of racers this year. Date was changed to late June; this worked well. People registered late; iPad had issues keeping up. Maybe increase fee for day of registers? Close registration early? Early starters could not start due to all data being entered. Race director wanted safety boats to have information on all racers.

**Lake Sammamish –** June date this year did not work. Beach was crowded with boats and people. Only one safety boat. Move back to spring, original 2019 conflicted with an outrigger race. Race will be March 23. 2019.

**Elk River –** Positive experience for all racers.

**Round Shaw –** Well attended. Sixteen new racers. Racers were informed of out points-water exit areas on shore.

**Cross Sound –** Good weather race. Chase boat dropped out the day before and a scramble was made for a new one.

**Bainbridge Marathon –** Good race and well attended. Strong currents made for slower times. Maps with emergency phone number on back were helpful. Coast guard boats were not helpful, and one boat died. Will have three chase boats again in 2019.

**Budd Inlet –** Good race. Added short course this year. Needed more volunteers.

**Lake Samish –** Staggered start needed to be more staggered.

**Wenatchee Guano Rocks –** Successful and fun. First time race director. Thirty-two boats. Possibly start SUP earlier due to time to complete course.

**Sausage Pull** – Good Race. Finish was confusing for some.

1. 2019 Race Calendar
   1. Bellingham race date is not finalized
   2. Sammamish could be in April
   3. Elk River -Tidal issue
2. Digital Communication – Lauren
   1. Great Changes
   2. Instagram Platform-reaches a wider demographic
   3. Direction from Paul re-what to post
      1. One week before race post:
         1. Details
         2. How to sign up and parking information
   4. Instagram has had great responses from all boat classes
   5. Off-season-Possibility of race interviews and post these to social media
   6. Other ideas:
      1. Interviews on website
      2. Blurbs from interview add to Instagram and link to longer article on website
      3. Copy and paste articles from other groups like Whatcom paddlers
   7. Remind everyone how easy it is to write a race review
3. Race Schedule Posters
   1. Todd is a resource for information
   2. Should this be part of publicity manager?
   3. Quantity? Same as last year
4. Ribbons
   1. Race directors should email Shane regarding quantities
   2. Order early to be helpful
5. Washington Trails Membership Renewal
   1. Jeff Knakal will take care of this – renewed at $100
6. Safety
   1. Better safety in 2018
   2. List of procedures
      1. Chase boat needs gear
         1. Race safety in a bag
   3. Approximately $300 for all safety items on list
      1. Two kits were purchased
         1. Do race directors each have their own or buy two to pass around
         2. Some races are father apart and races probably need their own box
   4. Proposal-Authorize any race directors to request reimbursement for appropriate safety items. This was voted on and APPROVED.
      1. Race directors should ask for reimbursement
   5. Buy two club kits and have them on hand at races
   6. 2019 Volunteers for SAFETY COMMITTEE
      1. Teresa Knakal, Tyler Peterson, Peter Hertl, Steve Bennett, Carrie Weisse-will meet at La Conner
         1. Social media should be incorporating safety on their platforms: Here is what we do for safety and why
         2. Committee could communicate with rowers to be sure all know safety issues
         3. Should the committee be more than just a reviewer of documents?
7. Race Gear Review
   1. Inventory will be sent by race directors to Tyler
   2. Five PFDs purchased by Budd Inlet race director
      1. More may be needed for travelling box
   3. Sound system is bulky and hard to move around
      1. Will be replaced by Jeff Knakal
   4. Issues with Ipad
      1. New one will be purchased
8. World Masters Review – Peter Turcan
   1. 1000 First in the “B” Final
   2. 200m - 5th in “A” Final
9. New Race Proposals
   1. ALderbrook – First Patty’s Day – On Hood Canal
   2. Lake Steven’s
   3. Portland Regatta –
   4. Race Around Vashon
   5. Possibility of a race with 3 boat styles – Rowing shell, SUP, and Kayak
10. Other New Business
    1. Resolving Stipends
       1. $500 for Photographer – Michael Lampi
          1. Second camera – sell or get a second photographer-Keep and use
       2. $600 for Website person
       3. Do we want to do an Instagram stipend?
          1. Not this year; decision will be made at next year’s meeting
       4. Print / Publicity manager $200
       5. Race directors do not pay membership fees
11. Election of Officers
    1. New Officers as follows
       1. President – Peter Turcan
       2. VP-Race Director Liason – Shane Baker
       3. VP-Insurance and Legal Issues – Greg Gilda
       4. VP-Technology – Amber Zipperer
       5. Treasurer - Jeff Knakal
    2. Board of Directors – Two Positions
       1. Rainier Storb
       2. Michelle Knowlen
12. Tyler Peterson adjourned meeting at 1:35pm

Annual meeting attendance November 10, 2018

Tyler Peterson

Jeff Knakal

Theresa Knakal

Deb (Rod) Sternagel

Carrie and Herb Weisse

Michael Lampi

Peter Turcan

Don Kiesling

Steve Chapin

Todd Silver

Lauren Brandkamp

Michelle Knowlen

Traci Cole

Amber Zipperer

Kevin Olney

Steve Wells

T.J. Owen

Hugh Owen

Peter Hertle

Marcy Heffernan

Sara Harmon

Kelly Johnson

Jeff Wong

Jan Harwood